

Board Policies

ADMINISTRATIVE AFFAIRS

149.00 - SOCIAL NETWORKING POLICY FOR EMPLOYEES

Cowley College recognizes the benefits of social networking for use by our institution, employees, and the public. Social networking platforms and other internet communications are valuable, supplemental forms of communications for the purposes of recruiting students, enriching academic programs, recruiting athletes, promoting student activities, distributing information about the college's programs and services, and networking alumni. To balance the risk associated with engaging in social networking, Cowley College shall maintain Social Networking Procedures that establish guidelines for each of these groups.

Employees are an extension of the Cowley College brand and are encouraged to use good judgment and exercise personal responsibility when engaging in social networking through personal accounts. Users will be expected to abide by applicable laws and regulations. The college has the authority to make use of disciplinary measures including suspension, dismissal and termination with respect to any faculty or non-student staff member who is found to have made an improper use of social media.

Adopted May 17, 2010
Revised August 11, 2014
Revised November 16, 2020