BY THE NUMBERS

Office of Institutional Effectiveness AMBUSH

Student Success at Cowley College

Cowley College integrates action to support student success through the Accountability and Institutional Measures (AIM) and the 2022-2025 strategic plan.

The dashboards below provide a summary look at some of the key performance indicators (KPI) used at Cowley College to determine organizational success. These indicators focus not only on Cowley College's performance but also answer the question, "How does Cowley College compare with peer community colleges in Kansas?" Information about licensure rates for career and technical education (CTE) students can be found in the February edition, "Cowley College Supports Kansas's Workforce."

More information about student success at Cowley College can be found at the NCES Data Center and at Kansas Higher Education Statistics (KHEStats)

Summary of Key Performance Indicators (KPI) to Support Student Success

Summary

First to Second Fall Retention Rate

First Time, Degree and/or Award Seeking College Students First Fall Cohort Year

	2020	2021	2022
Full time	62%	61%	62%
Part time	36%	44%	42%

The 2023 IPEDS Data Feedback Report comparison of Cowley College's retention rate for fall cohort year 2021-2022 with its Kansas community college peers shows that the College's full time student rate (61%) is 5% higher and the part time student rate (44%) is 12% higher than the average rate for its peers.

KS Peer Comparison: Fall 2021 Cohort

Full Time	Part Time
61% 56%	44% 33%
Cowley.. KS Peers	Cowley.. KS Peers

150% Completion Rate

First Fall Cohort Year

	2018 ..	2019 ..	2020 ..
% of Students Who Completed an Award	43%	47%	47%
% of Students Who Transferred Out without Completing an Aw..	20%	15%	20%
Total Completed or Transfer Out Rate	63%	62%	67%

The % of 2020 fall cohort members who completed and/or transferred out was 67%, up 5% from the previous collection year. Additionally, the % of 2020 cohort members who stopped out has decreased 3% when compared to the previous cohort. The bar chart to right compares Cowley College's 150% rate(combined completion and transfer out) of 62% with its KS Peers.

KS Peer Comparison: Fall 2019 Cohort

2019

Cowley College	KS Peers
62%	63%

Transfer Out

Average GPA Transferred by Cowley College Students to all Regent Universities

2019	2020	2021
3.16	3.22	3.25

Cowley College's undergraduates transferred to a Regent university for the 2021 fall term with an average grade point average (GPA) of 3.25; this GPA compares favorably with the average GPA transferred by the undergraduates who attended the College's ten peer community colleges from Kansas (3.32). The bar chart to the right shows the transfer out GPA for Cowley College and its peers.

KS Peer Comparison: First Fall 2021

Average

0.00 1.00 2.00 3.00 4.00
Average Transferred GPA

Employment for CTE Graduates

Employed in the Region Immediately Following Award Completion

	2019	2020	2021
All Awards	59%	62%	64%
Associate Degrees	50%	55%	56%
Certificates	71%	61%	79%
Short-Term Certifi..	75%	79%	79%

64% of Cowley College's CTE program graduates were employed upon their entry year into the workplace following the 2021 completion year (2020-2021). This rate exceeds the average for the College's Kansas community college peers by 1%/. The bar chart to the right shows the employment rate in the region for Cowley College and its peers.

KS Peer Comparison: 2021

Average

20.0% 40.0% 60.0% 80.0%
Entry Year Value

Join the Tiger Ambush! Working to use information to create quality for employees and students. For more details, visit the Office of Institutional Effectiveness webpage to read the corresponding, expanded report.