

BY THE NUMBERS



Office of Institutional Effectiveness

Cowley College's Focus on Student Success

Goal setting to support student success begins with mission: "Cowley College is committed to providing opportunities for learning excellence, personal achievement, and community engagement."

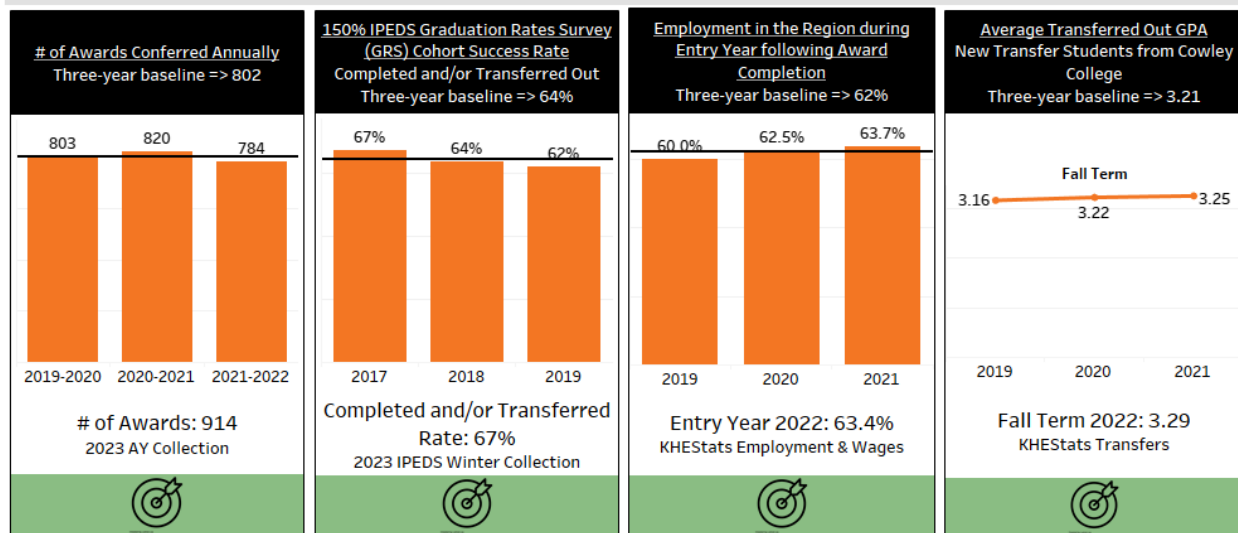
As an open access community college that serves students majoring in career and technical education (CTE) programs and those majoring in pathways for seamless transfer to four-year universities, the College measures success for its students using metrics about awards conferred, completion and/or transfer out, employment in the region, and average transferred-out grade point average (GPA) to Kansas public universities.

The image below is from the Accountability and Institutional Measures (AIM), a set of key performance indicators for evaluating fall to fall retention rates, student success, and institutional effectiveness. The College recently completed a multi-year quality initiative focusing on the use of data to support students as a member of the Higher Learning Commission (HLC).

Accountability and Institutional Measures (AIM)	
Purpose	Cowley College uses the AIM to guide action that supports student success.
Metrics	Success metrics include award completion at the 100% and 150% rates; employment following award completion; and transfer out to public universities in Kansas.
Peer Comparison	Information from the National Community College Benchmarking Project (NCCBP) and the National Center for Educational Statistics' IPEDS surveys is included for peer comparison. IPEDS peers were chosen based on sector (Public, 2-year); Institution headcount (1,000 - 4,999); Highest degree offered (Associate's); Degree of urbanization (Town: Fringe, Distant, Remote); Open admissions policy (Yes); Has full-time first-time undergraduates (Yes); and All programs offered completely via distance education (No).



Overarching Goals



Join the Tiger Ambush! Working to use information to create quality for employees and students. For more details, visit the Office of Institutional Effectiveness webpage to read the corresponding, expanded report.