



Accountability and Institutional Measures Executive Summary

Introduction

Cowley College's Accountability and Institutional Measures (AIM) reflects the organization's commitment to student success and institutional effectiveness through data analysis and continuous quality improvement.

Cowley College is committed to providing opportunities for learning excellence, personal achievement, and community engagement.

The Mission of Cowley College

Champion the relevance of two-year colleges in higher education through holistic learning and workforce development opportunities.

The Vision of Cowley College

Cowley College is dedicated to the continual pursuit of excellence by embracing our Core Values, the fundamental principles that guide our actions.

People

We emphasize the importance of human relationships, diversity, and a sense of community.

We provide student-centered instruction.

We provide a safe, learning environment where joy, humor, and teamwork are embraced.

We encourage open communication and the sharing of ideas.

Accountability

Our students will receive a quality education.

The College will provide students the opportunity to take an active role in their success.

All employees are responsible and committed to excellence.

We are accountable to the community to educate students and to sustain and improve society.

Integrity

We regard honesty, trust, and respect as essential principles in our academic, personal and professional standards.

Leadership

We provide a positive atmosphere that fosters personal and professional growth.

We empower students and employees to be innovative and visionary.

We are an ethical leader in the field of education.

Educational Access

| Performance Indicators | Data Source |
|---|--|
| First fall enrollment after high school completion | Jenzabar Student Information System National Community College Benchmarking Project |
| Market penetration | National Community College Benchmarking Project |
| Access for student subgroups | IPEDS Data Feedback Report Kansas Higher Education Statistics |
| Indicators of student satisfaction that reflect accessibility and level of support for students | Noel Levitz Student Satisfaction Inventory |

Retention

| Performance Indicators | Data Source |
|---|--|
| First to second fall retention of first time, full- and part-time degree seeking students | IPEDS Fall Enrollment Survey KBOR Annual Year Collection |
| Remedial course completion; gateway course success following remediation | Jenzabar Student Information System National Community College Benchmarking Project |
| First year career GPA for first-time, full-time, degree seeking underprepared students | Jenzabar Student Information System |
| Early momentum: Gateway course success | Jenzabar Student Information System National Community College Benchmarking Project |
| Online course completion | Jenzabar Student Information System National Community College Benchmarking Project |
| Financial support to students | IPEDS Data Feedback Report Noel Levitz Student Satisfaction Inventory |
| Student sense of belonging | Noel Levitz Student Satisfaction Inventory |
| Institutional strategic challenges | Noel Levitz Student Satisfaction Inventory |

Success

| Performance Indicators | Data Source |
|---|---|
| Number of awards conferred | IPEDS Completions Survey |
| 100%, 150% Completion rates | IPEDS Graduation Rates Survey |
| 100% Completion and transfer out | National Community College Benchmarking Project |
| Employment in Kansas for residents | Kansas Higher Education Statistics |
| Graduates employed after exiting | Kansas Training Information Program |
| Transfer out credit hours; transfer out GPA | Kansas Higher Education Statistics |

Institutional Effectiveness

| Performance Indicators | Data Source |
|---|--|
| Student Goal Attainment | |
| Academic Performance of Student Athletes | NJCAA Team Academic Awards |
| Academic Year DFW% | KBOR Annual Year Collection |
| Satisfaction with Instruction | CoursEval Course Survey Results Noel Levitz Student Satisfaction Inventory |
| Use and Impact of Academic Support Services | |
| Library Services Usage | Jenzabar Student Information System Renn Memorial Library Database |
| Tutoring Services Usage | Accudemia Jenzabar Student Information System |
| Co-Curricular Activities | Noel Levitz Student Satisfaction Inventory |
| Use and Impact of Student Support Services | |
| Mental Health Services | Vector Get Inclusive Mental Health Pre-Post Assessment Cowley College "How are You Feeling?" Survey Noel Levitz Student Satisfaction Inventory |
| Satisfaction with Residential Housing | Cowley College Residential Housing Survey |
| Satisfaction with Support Services | Noel Levitz Student Satisfaction Inventory |
| Financial Impact and Sustainability | Annual Audit Jenzabar Student Information System |

Institutional Effectiveness, *continued*

| Performance Indicators | Data Source |
|--|---|
| FTE and Student Enrollment | Jenzabar Student Information System |
| Financial Accountability and Support to Students | |
| Cohort Default Rate | Department of Education, Federal Student Aid |
| Average Loan | |
| Average student loan debt compared to cost of attendance | IPEDS Student Financial Aid Survey |
| Scholarship discount percentage | Jenzabar Student Information System |
| Excel in CTE aid | KBOR Annual Year Collection |
| Unpaid student debt, end of fall | Jenzabar Student Information System |
| Safe and Ethical Campus | |
| Satisfaction with safety and security | Clery Act reporting Noel Levitz Student Satisfaction Inventory |
| Academic integrity violations | Academic Affairs Office |
| Culture of honesty | Noel Levitz Student Satisfaction Inventory |
| Fair and unbiased classroom | Noel Levitz Student Satisfaction Inventory |
| Community Service and Stakeholder Support | |
| Advisory Committee Overall Satisfaction | Academic Affairs |
| Service area business and industry partnerships | Academic Affairs |
| Stakeholder satisfaction | Community Stakeholder Survey |
| Golden Tigers' enrollment/seats filled | Academic Affairs |
| ACES Community service hours | Academic Affairs |
| Overall Employee Satisfaction | Noel Levitz College Employee Satisfaction Survey |



Questions about quality standards at Cowley College may be directed to the Office of Institutional Effectiveness.
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